

"I like  
my Argoflex  
because it  
takes all three:  
black & white,  
Kodacolor,  
Kodachrome"

says

RICHARD H. BILLS  
of Ann Arbor, Michigan



*Miss Whiskers*

From one of Mr. Bills' excellent  
black and white negatives.

BUY WAR BONDS



TECHNICAL DATA

Camera: Argoflex;  
Film: Panatomic X;  
Aperture: f/9;  
Exposure: 1/25;  
Developer: 777;  
Paper: Velour Black.

"JACK of all trades and master of ALL," is how the old adage might read in describing the versatile all-purpose Argoflex.

FOR BLACK & WHITE it provides the surety of ground glass focusing and composition and a negative size that's ideal for album prints . . . or huge enlargements.

WITH KODACOLOR it produces 9 beautiful oversize color prints,  $2\frac{7}{8} \times 2\frac{7}{8}$  inches on each roll of 620 Kodacolor film.

WITH KODACHROME (using an adapter) the Argoflex is ideal for color slides . . . gives you transparencies that show what a color-corrected lens means in color photography.

If your dealer doesn't have a new one, perhaps he may have a used Argoflex for you.



**FREE! BIG 32 PAGE  
BOOKLET**

"CHOOSING YOUR CAMERA"

Write Dept. 607 today  
for your copy.



**argus**  
ann arbor michigan

*Fine American Made Cameras*